

MAJOR V

TAGLINE

PRIMARY

AN ICON FOREVER
WITH 100+ HOURS OF WIRELESS PLAYTIME

SECONDARY

AN ICON FOREVER
WITH 100+ HOURS OF WIRELESS PLAYTIME

PRODUCT COPY

Short: True icons never die; they just get better with time. Major V is no different. From its explosive Marshall signature sound to its everlasting design, every detail of these headphones has been painstakingly considered and refined. Featuring 100+ hours of wireless playtime combined with a rugged and foldable design, Major V is best paired with your next great adventure.

Medium: True icons never die; they just get better with time. Major V is no different. From its explosive Marshall signature sound to its everlasting design, every detail of these headphones has been painstakingly considered and refined. Featuring 100+ hours of wireless playtime combined with a rugged and foldable design, Major V is best paired with your next great adventure. With an array of new and updated features, Major V are headphones you can count on and that make the moment count. The M-button gives you direct access to Spotify Tap or you can reconfigure it using the Marshall app to access EQ presets or voice assistant instead. How you use it is up to you. The built-in mic has also been upgraded to reduce wind noise and create better call quality. Taking calls on the road is now smoother than ever.

Long: True icons never die; they just get better with time. Major V is no different. From its explosive Marshall signature sound to its everlasting design, every detail of these headphones has been painstakingly considered and refined. Featuring 100+ hours of wireless playtime combined with a rugged and foldable design, Major V is best paired with your next great adventure. With an array of new and updated features, Major V are headphones you can count on and that make the moment count. The M-button gives you direct access to Spotify Tap or you can reconfigure it using the Marshall app to access EQ presets or voice assistant instead. How you use it is up to you. The built-in mic has also been upgraded to reduce wind noise and create better call quality. Taking calls on the road is now smoother than ever. In between the 100+ hours of playtime, Major V's wireless charging capabilities mean you'll be back up and running in no time. Help your headphones last even longer by switching on our battery preservation feature which sets a charging limit, ensuring you get the most out of the battery life. Yes, our Major V headphones keep delivering hit after hit.

RATIONAL PRODUCT ONE-LINER

Wireless on-ear headphones with 100+ hours of playtime.

PRODUCT HIGHLIGHT ONE LINERS

Marshall signature sound: Experience powerful bass, smooth mids and crisp treble that are expertly balanced.

100+ hours of wireless playtime: Listen to your favourite music for days without needing to charge.

Rugged and foldable design: Major V is built to last and to be easily packed away with you wherever you go.

Customisable M-button: Instantly access Spotify Tap or your EQ settings or voice assistant at the press of a finger.

Wireless charging: Experience quick charging without the hassle of wires.

Bluetooth LE Audio-ready: Be ready for the next-generation Bluetooth LE Audio technology that will give you a better connection.

KEY SELLING POINTS

1. MARSHALL SIGNATURE SOUND

Short: Thunderous bass, smooth mids and crisp treble. Major V delivers the Marshall signature sound you know and love.

Medium: Thunderous bass, smooth mids and crisp treble. Major V delivers the Marshall signature sound you know and love. We also reduced distortion so that you can hear your music in absolute clarity. With Major V, the sound speaks for itself.

Long: With each new edition of Major we strive to fine-tune the Marshall signature sound you know and love. Custom-tuned dynamic drivers deliver thunderous bass and smooth mids. Brilliant treble gives you a rich, unrivalled audio that you'll never want to turn off. We also reduced distortion so that you can hear your music in absolute clarity. With Major V, the sound speaks for itself.

2. 100+ HOURS OF WIRELESS PLAYTIME

Short: Your next adventure awaits, and Major V is in for the ride. Packing 100+ hours of wireless playtime, you can be gone for days.

Medium: Your next adventure awaits, and Major V is in for the ride. Packing 100+ hours of wireless playtime, you can be gone for days. When you do run out of power, your journey won't be held up for long, as Major V can be charged using the quick charge option.

Long: Your next adventure awaits, and Major V is in for the ride. Packing 100+ hours of wireless playtime, you can be gone for days and never be left without a soundtrack. When you do run out of power, your journey won't be held up for long. Major V can be charged using the quick charge option, so you'll dive back into the session in no time. Whether you're listening to the latest releases, or the final track of a career-long back catalogue, Major V won't slow down until you do.

3. RUGGED AND FOLDABLE DESIGN

Short: Rugged so that it lasts. Foldable for compact storage. Major is an instant classic for the fifth time running.

Medium: It doesn't get more classic than our Major V headphones. Their ruggedness means it'll take a lot to wear them down, while their foldable design makes them easy to pack away and carry with you wherever you go. Every iteration keeps improving, but the design remains timeless.

Long: The first headphones we ever made; it doesn't get more classic than Major V. Their ruggedness means it'll take a lot to wear them down so you can listen to your favourite music for longer. While their foldable design makes them easy to pack away and carry with you wherever you go. Major V makes an entrance without taking up space. Every iteration keeps improving, but the design remains timeless.

4. CUSTOMISABLE M-BUTTON

Short: Instantly access the Spotify Tap default function or your EQ settings or voice assistant thanks to Major V's M-button and the Marshall Bluetooth app.

Medium: Instantly access your favourite features thanks to Major V's M-button and the Marshall Bluetooth app. All you have to do is press on the M-script logo to open the Spotify Tap default function, your EQ settings or voice assistant.

Long: Immediately access your favourite features with Major V's M-button. Instantly recognisable thanks to its iconic M script design, this button puts the power in your hands. You can use it to access the default Spotify Tap function and get straight to your music. If you want to reconfigure the M-button to another setting, just download the Marshall Bluetooth app. This will allow you to switch between the standard Marshall EQ preset, or a second preset of your choice. If you want to use the M-button to access your phone's voice assistant instead, consider it done.

5. WIRELESS CHARGING

Short: We don't like wires either, they just get in the way. Thanks to wireless charging, it's simple to give Major V a boost when needed.

Medium: We don't like wires either, they just get in the way. Thanks to wireless charging, it's simple to give Major V a boost when needed. Just rest your headphones on a charging pad and you're good to go. If you like keeping it old school, you'll receive a USB-C charging cable in the box too.

Long: We don't like wires either, they just get in the way. Thanks to wireless charging, it's simple to give Major V a boost when needed. Just rest your headphones on a charging pad and you're good to go. No more last minute scrambling in search of the right cable when you're in a rush. If you like keeping it old school, Major V can also be recharged using a USB-C charging cable included in the box.

6. BLUETOOTH LE AUDIO-READY

Short: We don't want anything to get in the way of your music so Major V is geared up for a Bluetooth LE Audio future.

Medium: We don't want anything to get in the way of your music so Major V is geared up for a Bluetooth LE Audio future. This future-proof technology will deliver higher audio quality, while increasing streaming range and improving audio sync, for an even better connection when watching video.

Long: Never let anything get in the way of your music with Major V. It's Bluetooth LE Audio-ready to always ensure the best possible connection. This future-proof technology will deliver higher quality audio, while increasing the streaming range and improving audio sync, for an even better connection when watching video. Feel secure knowing that when this next-generation Bluetooth technology is activated, your headphones can more than handle it.

MAKING OUR PRODUCTS LAST LONGER

We want everything we make to last longer. This means taking responsibility for our products throughout their lifecycle, improving features that will help prolong their lifespan, as well as using safe and responsibly sourced materials in both product and packaging design. Our efforts in this field are ongoing, but below are some examples of improvements we're making.

Longer lifespan: We want you to enjoy your Marshall product for years to come, so we build our headphones and speakers to be rugged enough to withstand everyday wear and tear. We also design them with new features in mind so that you can get more out of them for longer. For example, our products are ready for next-generation Bluetooth LE Audio technology and you can download OTA updates so that your product always has the latest software. We also now offer authorised repair services(1) for Major V through our homepage. And if you ever need new ear cushions, just head over to the accessories and spare parts page to find them.

Materials: When switching to more responsible materials, we focus on recycled sources and better chemicals. 86% of the plastic in Major V comes from recycled plastic(2) made from preloved products including used electronic devices and CDs. Our iconic vegan leather has been replaced with a durable, water-based and DMFa(3)-free alternative that is safer for the people in production and the environment. Major V is also entirely PVC-free because of PVC being considered one of the most harmful plastics.

Packaging: Our packaging is designed to minimise its environmental impact by being optimised for transportation, minimising the plastic content and using materials from responsible sources. Major V's packaging is 100 % paper-based (4) with a recycled content of 94% (5). We also use vegetable-based inks made from soybeans instead of traditional petroleum or oil-based inks.

1. Models eligible for authorised repair services may vary in different markets. Offering and expanding our repair solutions is one of our top priorities. Visit our support page for the latest information.
2. 33% of the product consists of plastic of which 86% is GRS certified post-consumer recycled plastic. Percentage breakdown is based on weight and excludes any plastic that can be found in electrical components due to the lack of detailed material knowledge in every component.
3. Dimethylformamide, CAS no.: 68-12-2, (DMF, sometimes known as DMF(A)), is harmful, it's associated with pollution risks and occupational health risks in factory working environments.
4. Percentage breakdown of retail packaging is based on weight. Major V's packaging is almost plastic free, with the exception of stickers.
5. Percentage breakdown of retail packaging is based on weight.

KEY SELLING POINTS WITH ICONS



MARSHALL
SIGNATURE SOUND



100+ HOURS OF
WIRELESS PLAYTIME



RUGGED & FOLDABLE
DESIGN



CUSTOMISABLE
M-BUTTON



WIRELESS
CHARGING



BLUETOOTH LE
AUDIO-READY

TECHNICAL SPECIFICATIONS



AUDIO SPECIFICATION

DRIVER SENSITIVITY	106 dB SPL (100 mV @ 1 kHz)
DRIVER TYPE	Dynamic
DRIVER IMPEDANCE	32 Ω
FREQUENCY RESPONSE	20 Hz – 20 kHz
DRIVERS	40 mm



PHYSICAL UNIT

FOLDABLE	Yes
HEADPHONE TYPE	On-ear
WEIGHT	186 g 6.56 oz
COLOURWAYS	Black



BATTERY

PLAYTIME	100+ hours of wireless playtime
WIRELESS CHARGING	Yes
BATTERY PRESERVATION MODE	Yes, available through the Marshall Bluetooth app
QUICK CHARGING	15 minutes charging gives 15 hours of wireless playtime
CHARGING TIME	3 hours to full recharge



CONTROLS AND CONNECTIVITY

WIRELESS CONNECTIVITY	Bluetooth 5.3
BLUETOOTH MULTIPOINT CONNECTIVITY	Yes
BLUETOOTH RANGE	10 m 30 ft
WIRED CONNECTIVITY	3.5 mm input/output
SPOTIFY TAP	Yes
CUSTOMISE SOUND	Yes
CONTROLS	Control knob M-button
MICROPHONE	Yes
ACTIVE NOISE CANCELLATION	No
CODECS	SBC MPEG-2 AAC LC3



INCLUDED IN THE BOX

BOX CONTENTS	<ul style="list-style-type: none">• Major V headphones• 3.5 mm audio cord• Quick start guide• Legal and safety information• USB-C charging cable
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COMPATIBLE APPS

Marshall Bluetooth app