

Blue

3210

3
series

Clean air at the touch of a button



HEPASilent™ technology

Blueair's unique filtration technology that delivers more clean air with less noise and less energy consumption.



Particle CADR 180 m³/h

Cleans fine particles from germs to PM2.5



Whisper-silent

The 3210 delivers its powerful performance from 20db (48db at peak performance)¹



Low Energy Consumption

The 3210 only uses 10W at peak performance (1.5W at lowest fan speed)²



Ease of use

Plug and play simplicity with Auto mode ensures clean air at the touch of a button.



Personalized style

Easily adapt Blue air purifier into your home with 5 premium pre-filter color options inspired by Scandinavian nature.



Cleans up to **15 m²** room (based on 5 Air Changes per hour)³

Blue

Pure 411 Auto

3
series

Clean air at the touch of a button



HEPASilent™

Blueair's unique filtration technology that delivers more clean air with less noise and less energy consumption.



Particle CADR 105 cfm

Cleans fine particles from germs to PM2.5



Whisper-silent

The Blue Pure 411 Auto delivers its powerful performance from 20db (48db at peak performance)¹



Low Energy Consumption

The Blue Pure 411 Auto only uses 10W at peak performance (1.5W at lowest fan speed)²



Ease of use

Plug and play simplicity with Auto mode ensures clean air at the touch of a button.



Personalized style

Easily adapt Blue air purifier into your home with 5 premium pre-filter color options inspired by Scandinavian nature.



Cleans up to **161 ft²** room (based on five air exchanges/h)³

Blue

3410

3
series

Clean air at the touch of a button



HEPASilent™

Blueair's unique filtration technology that delivers more clean air with less noise and less energy consumption.



Particle CADR 425 m³/h

Cleans fine particles from germs to PM2.5



Whisper-silent

The 3410 delivers its powerful performance from 30db (52db at peak performance)¹



Low Energy Consumption

The 3410 only uses 35W at peak performance (7W at lowest fan speed)²



Ease of use

Plug and play simplicity with Auto mode ensures clean air at the touch of a button.



Personalized style

Easily adapt Blue air purifier into your home with 5 premium pre-filter color options inspired by Scandinavian nature.



Cleans up to **36 m²** room (based on five air exchanges/h)³

Blue

Pure 311 Auto

3
series

Clean air at the touch of a button



HEPASilent™

Blueair's unique filtration technology that delivers more clean air with less noise and less energy consumption.



Particle CADR 250 cfm

Cleans fine particles from germs to PM2.5



Whisper-silent

The Blue Pure 311 Auto delivers its powerful performance from 30db (52db at peak performance)¹



Low Energy Consumption

The Blue Pure 311 Auto only uses 35W at peak performance (7W at lowest fan speed)²



Ease of use

Plug and play simplicity with Auto mode ensures clean air at the touch of a button.



Personalized style

Easily adapt Blue air purifier into your home with 5 premium pre-filter color options inspired by Scandinavian nature.



Cleans up to **388 ft²** room (based on five air exchanges/h)³