



polaroid

Polaroid Now Instant Camera Generation 3, Yellow

254864

The Polaroid Now Generation 3 Instant Camera is the classic analog instant camera, optimized for sharper pictures in more lighting conditions. Featuring a better light meter position, improved ranging sensor, upgraded two-lens autofocus system, built-in tripod mount, filter compatibility and even self-timer and double-exposure modes. All in a classic Polaroid look made with 40% recycled materials.

Colour



PRODUCT DETAILS

Iconic Polaroid design

The classic Polaroid look you know and love, now made from more future-friendly materials.

Sharp autofocus

The Polaroid Now's twin-lens autofocusing system chooses which lens is right for the shot, without you having to do anything.

Double-exposure and self-timer modes

Take photos so nice you shot them twice with double-exposure mode. Or set up the perfect self-portrait with the touch of the self-timer button.

Shoots Polaroid i-Type & 600 Film

Capture modern life in the original Polaroid aesthetic. And see every detail of each beautifully imperfect picture on our iconic full-sized i-Type and 600 film.

USB-C rechargeable

The built-in USB-C rechargeable battery lasts for over 15 film packs. So you can ditch disposable batteries and stay in the photographic flow.

40% recycled materials

The classic Polaroid look you know and love, now made from more future-friendly materials.

What's in the box?

- Polaroid Now camera (Generation 3)
- Wrist Strap
- Quick Start Guide
- Safety and compliance brochure

Specs

Product Attributes

EAN:	9120134280220
Manufacturer number:	009158
Product weight:	0.45 kilograms